

# Rachel E. Vacek

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## Work Experience

### Head of Design & Discovery

University of Michigan Library, Ann Arbor, MI

Rank: Librarian

August 2016 - Present

- Manages the Design & Discovery department (13 FTE)
- Collaborates with Library IT leadership to guide the strategic direction of the division
- Provides management of the department's operational portfolio that includes front-end web application development, universal and graphic design, content strategy, user research, and UX strategy
- Provides leadership for programmatic initiatives within the Library IT division related to service models, cross-divisional workflows, training, assessment, library analytics, and discovery and delivery systems
- Promotes the adoption of technology policies and standards around user interface design, accessibility, and content governance
- Coordinates IT project and resource stewardship initiatives
- Oversees library web services including the library web site, Intranet, in-house and vendor-based cross-platform search and discovery systems, library staff workflow and content tools

### Head of Web Services

University of Houston Libraries, Houston, TX

Rank: Librarian (2016); Associate Librarian (2011 - 2016)

March 2010 - August 2016

- Managed the Web Services department (5 FTE)
- Set departmental strategic goals and project priorities that align with the institution's overarching goals
- Performed outreach to staff, committees, and departments within the Libraries to understand their needs and focus their ideas into potential web projects and services
- Managed the design and development for the Libraries' public-facing and internal websites, services, and digital library applications
- Helped analyze web analytics and conducted user research to improve the Libraries' web presence
- Created the content strategy and information architecture for the Libraries' web presence
- Researched, evaluated, and recommended new web technologies for use within the Libraries

### Web Services Coordinator

University of Houston Libraries, Houston, TX

Rank: Assistant Librarian (2007 - 2011)

October 2007 - February 2010

- Coordinated, developed, and maintained the Libraries' open-source web applications, including the Libraries' blogs, wikis, federated search tool, and content management systems
- Incorporated appropriate design principles, coding standards, and emerging technologies into the Libraries' various open-source web-based systems and projects
- Assessed the usability of the Libraries' website, and conducted user research and usability tests
- Provided training on the content management system and other technologies as needed
- Served as a liaison between the Public Services and Web Services departments as needed to enhance library resources and services
- Improved communication between Web Services and other departments
- Provided research help to patrons at the Libraries' Information Desk for two hours/week
- Supervised part-time graduate assistant

## **Electronic Resources Librarian & Technology Coordinator**

Walker Management Library

Vanderbilt University, Nashville, TN

July 2004 - September 2007

- Served as webmaster for the Walker Management Library website and intranet; a total redesign of the website went live in January 2007
- Coordinated and supported all computer activity in the library, including hardware and software
- Managed the Walker Library's electronic resources which included providing expertise in the selection, accessibility, maintenance, promotion, and evaluation of electronic resources
- Provided daily/evening/weekend business research consultation and instruction to students, faculty and staff
- Maintained the library's blogs to help communicate technology and library news
- Trained new employees and current library staff on technologies needed to perform job functions and on new technologies being implemented
- Initiated a mentoring program for staff within the libraries
- Served as a Walker Library representative and an active participant on multiple library-wide committees and project teams

## **Electronic Information Services Librarian**

Miami University, Oxford, OH

January 2002 - June 2004

- Chaired and coordinated the Information Literacy Task Force which developed the Miami University Libraries' Information Literacy Plan

- Developed the content for and taught a three credit-hour undergraduate course (IMS 201: Information Studies in the Digital Age) on information literacy, multimedia software, GIS, and web design technologies
- Managed the Technology & Information Management Workshops which included creating new workshops, advertising university-wide, developing a brochure each semester, and teaching many of the workshops
- Developed and maintained a system allowing library administration to manage requests for tours and instruction from outside the University, and allowing library staff to volunteer in a more efficient manner
- Contributed technological abilities as a team member to create E-Learn, a Web tutorial that teaches information literacy skills to incoming first-year students
- Provided point-of-need instruction to students, faculty, and staff in the Center for Information Management, a self-directed, electronic learning facility with PCs, Macs, and various digitization equipment
- Provided daily/evening/weekend research consultation and instruction to students, faculty and staff

## Medical Library Intern

Mercy Providence Hospital, Pittsburgh, PA

January 2001 - December 2001

- Provided technological support for clients
- Supported research needs
- Trained doctors in more efficient searching methods in medical indexes and databases

## Education

### MLIS, University of Pittsburgh, Pittsburgh, PA

- Focused on information technology and digital libraries

### BA in English, University of Dayton, Dayton, OH

- Minors in Communication, Film, Religion, and Philosophy

## Honors & Awards

### National Recognition

Library Journal Movers & Shakers, 2014

- Highlighted in a special edition of *Library Journal* that provides profiles of influential and innovative librarians and other information professionals around the world

## Local Recognition

University of Houston Certificate of Excellence, 2015

- Awarded by the Provost in recognition of extraordinary achievements during my tenure at the University of Houston

UH Libraries' Librarian Achievement Award, 2014

- Awarded to recognize superior performance and accomplishments that demonstrate a commitment to carrying out the Libraries' mission

UH Libraries' Outstanding Group Award, 2014

- Awarded to the Strategic Directions team in recognition of its important team contribution to the success of the Libraries

UH Libraries' Trailblazer Award for Leading Organization Change, 2014

- Awarded to the UH Digital Library Redesign Team in recognition of a group whose efforts have lead important change for the Libraries

UH Libraries' Outstanding Group Award, 2010

- Awarded to the Bylaws & Governance Documents Committee for demonstrated creativity and success in making drastic improvements to the documents used by librarians for governance and promotion

UH Libraries' Dean's Standard-bearer Award for External Service, 2010

- Awarded to the Cougar Social Media Showcase Micro-grant Team for their successful event that was an exceptional service to the university community and the greater Houston library community

UH Libraries' Individual Trailblazer Award for Leading Organizational Change, 2009

- Awarded to an individual whose efforts allowed the organization to adapt to new conditions, pioneered an innovation, provided a better way to deliver a current service, or established a new service

UH Libraries' John P. McGovern Outstanding Employee Award, 2009

- Presented to an exemplary employee whose superior performance and accomplishments demonstrate that she is committed to furthering the goal of helping the library to become an outstanding research library

UH Libraries' Dean's Standard-bearer Award for External Service, 2009

- Awarded to the UH Libraries' Marketing Committee whose contributions to the communities extend beyond the UH Libraries

## Grants

### Micro-grants at the University of Houston

Women on Wikipedia Edit-A-Thon, Team Member, 2016

- Awarded \$1,000 from the UH Libraries for speaker honorariums, food, and swag to support a day of events focused on creating and improving Wikipedia pages related to women and

feminism. The program included collaboration with the UH Women's Gender & Sexuality Studies program, Rice University, and other women's groups within Houston.

African American Read-In, Team Lead, 2015-2016

- Awarded \$1,300 from the UH Libraries for marketing, food, and the planning of a read-in, to strengthen relationships with the UH African American Studies Program, English Department, and Creative Writing Program, to invite distinguished speakers, and to host an informal reception.

Bundt Cake for Charity, Team Lead, 2013-2014

- Awarded \$400 from the UH Libraries for marketing and signage in order to sell whole Bundt cakes and cake slices made by library volunteers and have the proceeds go to a charity in honor of National Bundt Cake Day and National Philanthropy Day on November 15th.

Game On, Cougars!, Team Lead, 2013-2014

- Awarded \$2,000 from the UH Libraries for board games, video games, food, marketing, and the running of a daylong gaming event in conjunction with ALA's 2013 "International Gaming Day @ Your Library" and with multiple campus and gaming community sponsors.

Discovery Camp, Team Member, 2010-2011

- Awarded \$2,000 from the UH Libraries each year for the planning, marketing, and honorarium for speakers for a daylong conference for Houston area libraries that focused on new and developing trends in web-scale library discovery systems.

Mobile Walking Tour, Team Lead, 2010-2011

- Awarded \$600 from the UH Libraries to build and market an application for use by the campus Admissions Office and that utilizes images from the Digital Library.

Cougar Social Media Showcase, Team Lead, 2009-2010

- Awarded \$1,137 from the UH Libraries to hold a showcase for faculty and librarians to highlight how people are using Web 2.0 technologies in innovative ways within the classroom and beyond.

Sparky Awards, Team Lead, 2009-2010

- Awarded \$2,000 from the UH Libraries to create a local competition with prizes based on the national competition where students illustrate in a short video presentation what they see as the value of sharing information.

Library Green Initiative, Team Member, 2009-2010

- Awarded \$2,000 from the UH Libraries to increase the availability and visibility of recycling within the M.D. Anderson Library, and promote the library as an environmentally responsible institution.

E-Book Readers, Team Member, 2009-2010

- Awarded \$2,096 from the UH Libraries to assess librarian experiences with e-book readers in order to gain a general understanding of the devices and develop a potential model for checking out e-book readers to faculty and students.

Prototyping Mobile Services, Team Member, 2008-2009

- Awarded \$1,790 from the UH Libraries to learn more about mobile device users and provide them with better interfaces to the Libraries content.

## Scholarly Activities

### Publications

#### Book Chapters

Vacek, Rachel, Meghan Sitar, and Emily Puckett Rodgers. "Reframing and Reimagining the Value of Service." *Deconstructing Service in Libraries: Intersections of Identities and Expectations*. Edited by Veronica Arellano Douglas and Joanna Gadsby. (Sacramento: Library Juice Press, 2019). (in progress)

Vacek, Rachel, and Kat Hagedorn. "How Two Women Embraced Their Path to IT Management." *We Can Do I.T. : Women in Library I.T.* Edited by Jenny Brandon, Sharon Ladenson, and Kelly Sattler. (Sacramento: Library Juice Press, 2018).

Vacek, Rachel. "Library and Information Technology Association (LITA)." McDonald, J. (Ed.), Levine-Clark, M. (Ed.). (2017). *Encyclopedia of Library and Information Sciences*. Boca Raton: CRC Press. <http://hdl.handle.net/2027.42/146755>

Vacek, Rachel and Paul Sharpe. "Intranet 2.0 from a Project Management Perspective." *Designing and Developing Library Intranets*. Edited by Nina McHale. (London: Routledge, 2013).

Coombs, Karen, Veronica Arellano, Miranda Bennett, Robin Dasler, and Rachel Vacek. "Piloting Mobile Services at UH Libraries." *M-libraries 2: A Virtual Library in Everyone's Pocket*. Edited by Mohamed Ally and Gill Needham. (London: Facet Publishing, 2010).

#### Peer-Reviewed Journal Articles

Wu, Annie, Santi Thompson, Rachel Vacek, Andy Weidner, and Sean Watkins. "Hitting the Road towards a Greater Digital Destination: Evaluating and Testing DAMS at the University of Houston Libraries." *Information Technology and Libraries*, 35:2 (2016): 5-18. <http://dx.doi.org/10.6017/ital.v35i2.9152>

Watkins, Sean, Jason Battles, and Rachel Vacek. "Streamlining Data for Cross-Platform Web Delivery." *Journal of Web Librarianship*, 7:1 (2013): 95-108. <http://dx.doi.org/10.1080/19322909.2013.748393>

Vacek, Rachel, and Paul Sharpe. "Intranet 2.0 from a Project Management Perspective." *Journal of Web Librarianship*, 4:2/3 (2010): 239-249. <http://dx.doi.org/10.1080/19322909.2010.500860>

Vacek, Rachel, Derek Keller, Christina Morris, and Sean Watkins. "Improving the Drupal User Experience." *Code4Lib Journal*, 12 (2010). <http://journal.code4lib.org/articles/4578>

## **Edited Journal Articles**

Vacek, Rachel. "President's Column: Making an Impact in the Time That is Given to Us." *Information Technology and Libraries*. 34/2 (2015): 3-4. <http://dx.doi.org/10.6017/ital.v34i2.8804>

Vacek, Rachel. "President's Message: Twitter Nodes to Networks: Thoughts on the #litaforum." *Information Technology and Libraries*. 33/4 (2014): 1-9. <http://dx.doi.org/10.6017/ital.v33i4.5857>

Vacek, Rachel. "President's Message: UX Thinking and the LITA Member Experience." *Information Technology and Libraries*. 33/3 (2014): 1-4. <http://dx.doi.org/10.6017/ital.v33i3.5666>

## **Peer-Reviewed Conference Proceedings**

Vacek, Rachel, Meghan Sitar, and Emily Puckett Rodgers. "Diffusing Organizational Change through Service Design and Iterative Assessment." *Proceedings of the Library Assessment Conference*. 2018. (in progress)

Brett, Kelsey, Jeannie Castro, and Rachel Vacek. "Building a Better Mousetrap: Developing an Easy, Functional ERM." *Proceedings of the Charleston Library Conference*. 2012. <http://dx.doi.org/10.5703/1288284315138>

## **Reviews in Peer-Reviewed Publications**

Vacek, Rachel. Review of *Responsive Web Design in Practice* by Jason A Clark. *Journal of Web Librarianship*. 10/2 (Summer 2016). <http://dx.doi.org/10.1080/19322909.2016.1159172>

Vacek, Rachel. Review of *Searching 2.0* by Michael P. Sauers. *Reference & User Services Quarterly*. 50/1 (Fall 2010): 89-90. <http://hdl.handle.net/10657/1369>

Vacek, Rachel. Review of *How to be a Geek Goddess* by Christina Tynan-Wood. *Journal of Web Librarianship*. 3/4 (December 2009): 371-372. <http://dx.doi.org/10.1080/19322900903294249>

Vacek, Rachel. Review of *Web Accessibility: Practical Advice for the Library and Information Professionals* by Jenny Craven. *Reference & User Services Quarterly*. 48/4 (Summer 2009): 417. <http://hdl.handle.net/10657/1307>

Vacek, Rachel. Review of *A Practical Guide to Information Literacy Assessment for Academic Librarians* by Carolyn Radcliff, Mary L. Jensen, Joseph A. Salem Jr., Kenneth J. Burhanna, and Julie A. Gedeon. *Reference & User Services Quarterly*. 47/4 (Summer 2008): 405. <http://hdl.handle.net/10657/1308>

Vacek, Rachel. Review of *Leadership Basics for Librarians and Information Professionals* by Edward G. Evans and Patricia Layzell Ward. *Journal of Web Librarianship*. 2/1 (Spring 2008). <http://dx.doi.org/10.1080/19322900802186702>

Vacek, Rachel. "Vault and WetFeet: The Career Paths Most Traveled." *Journal of Business & Finance Librarianship*. 13/1 (2007): 59-65. [http://dx.doi.org/10.1300/J109v13n01\\_09](http://dx.doi.org/10.1300/J109v13n01_09)

Vacek, Rachel. Review of *Crash Course in Web Design for Libraries* by Charles P. Rubenstein. *Reference & User Services Quarterly*. 47/2 (Winter 2007): 188. <http://hdl.handle.net/10657/1325>

Vacek, Rachel. Review of Bschoool.com. *Journal of Business & Finance Librarianship*. 11/1 (2005): 43-52. [http://dx.doi.org/10.1300/J109v11n01\\_06](http://dx.doi.org/10.1300/J109v11n01_06)

## Professional Service

### Presentations

#### Keynote Presentations

Vacek, Rachel. Keynote. "Re-Imagining the Library Website." Re-Imagining the Library!, *Oklahoma Chapter of the Association of College & Research Libraries Annual Conference*, Oklahoma State University, Tulsa, OK, November 6, 2015. <http://hdl.handle.net/10657/1310>

Vacek, Rachel. Keynote. "Preparing for Technological Changes within Academic Libraries." *Library Futures Series*, Oklahoma State University Library, Stillwater, OK, November 13, 2012. <http://hdl.handle.net/10657/1370>

Vacek, Rachel. Keynote. "New Technologies that Could Affect Libraries." *North Texas Conference on Library Technology*, Decatur, TX, August 3, 2011. <http://hdl.handle.net/10657/1326>

Vacek, Rachel. Keynote. "Funding Mobile Innovation in the Library: The Why and How." *Consortium of Academic Libraries and Learning Resources Spring Meeting*, Houston, TX, April 29, 2010. <http://hdl.handle.net/10657/1353>

Vacek, Rachel. Keynote. "The Current Landscape of Mobile Libraries." *Central Texas Library System Annual Technology Conference*, Georgetown, TX, December 2009. <http://hdl.handle.net/10657/1355>

#### Invited Presentations

Vacek, Rachel. "Challenges and Opportunities in Library Discovery" Big Ten Academic Alliance Conference on Discovery, Urbana-Champaign, IL, May 30-31, 2018. <http://hdl.handle.net/2027.42/143855>



Vacek, Rachel. "Challenges and Opportunities in Customizing Library Repository User Interfaces." Webinar by NISO and NASIG. March 14, 2018. <http://hdl.handle.net/2027.42/142785>

Vacek, Rachel, Kat Palmer, and Iris Bierlein. "Smoothing the Path of the Research Journey: Designing for User Experience Excellence in Academic Libraries." Webinar by *Library Journal* and Emerald Publishing. September 27, 2017. <http://hdl.handle.net/2027.42/138151>

Vacek, Rachel. "The Changing Nature of Web Design and User Expectations and How Libraries Can Respond." *Houston Area Law Librarians Annual Meeting*, South Texas College of Law, Houston, TX, April 8, 2015. <http://hdl.handle.net/10657/1306>

Vacek, Rachel. "Library Websites of the Future." *Special Library Association Texas Chapter Annual Meeting*, Rice University, Houston, TX, November 13, 2014. <http://hdl.handle.net/10657/1315>

Vacek, Rachel, Ken Varnum, Victoria Estrada, and Annemarie Haar. "Content Management and Technical Infrastructure." *New Media Consortium Virtual Symposium on the Future of Libraries*, Online, November 12, 2014.

Vacek, Rachel. "Assessing Your Library Website Using User Research Methods and Other Tools." Re-Imagining the Library!, *Oklahoma Chapter of the Association of College & Research Libraries Annual Conference*, Oklahoma State University, Tulsa, OK, November 6, 2015. <http://hdl.handle.net/10657/1318>

Vacek, Rachel, Vince Lee, and Catherine Essinger. "Leadership in Professional Organizations." *Library Leadership Series*, University of Houston Libraries, Houston, TX, June 5, 2014.

Vacek, Rachel. "Strategies for Identifying Collaborators & Writing Collaboratively." *Write Your Scholarly Publication Month Kick-off*, University of Houston Libraries, Houston, TX, July 9, 2012.

Vacek, Rachel, and Richard Guajardo. "Web-Scale Discovery: Post Implementation." *Texas Library Association Annual Conference*, Houston, TX, April 20, 2012. <http://hdl.handle.net/10657/1317>

Vacek, Rachel. "Considerations for Your Mobile Library." *Texas Library Association Annual Conference*, Houston, TX, April 17, 2012. <http://hdl.handle.net/10657/1319>

Vacek, Rachel. "Overcoming the Challenges to Creating a Single Online User Experience." *Amigos Online Conference: Technology: Unexpected Consequences of Legislation and Policies in Libraries*, February 8, 2012. <http://hdl.handle.net/10657/1320>

Vacek, Rachel. "Considerations for Your Mobile Library." *North Texas Conference on Library Technology*, Decatur, TX, August 3, 2011. <http://hdl.handle.net/10657/1327>

Vacek, Rachel. "Giving Your CMS Users a Content Strategy and a Positive UX." *North Texas Conference on Library Technology*, Decatur, TX, August 3, 2011. <http://hdl.handle.net/10657/1328>

Vacek, Rachel. "The Future of Academic Libraries." *Scholarly Communications Forum: The Future of Libraries*, Rice University, Houston, TX, July 21, 2010.

## **Presentations**

Vacek, Rachel, Meghan Sitar, and Emily Puckett Rodgers. "Diffusing Organizational Change through Service Design and Iterative Assessment." *Library Assessment Conference*, Houston, TX, December 6, 2018. <http://hdl.handle.net/2027.42/146754>

Vacek, Rachel, and Ken Varnum. "Service Design: Thinking Holistically about Services & Technology." *Library & Information Technology Association Forum*, Minneapolis, MN, November 10, 2018. <http://hdl.handle.net/2027.42/146184>

Vacek, Rachel, Meghan Sitar, and Emily Puckett Rodgers. "Transforming an Organization through Service and Space Design Strategy." *Designing for Digital*, Austin, TX, March 7, 2018. <http://hdl.handle.net/2027.42/142413>

Vacek, Rachel, Zoe Chao, and Carrie Moran. "Fostering Great Experiences for UX-Tasked Student Workers." *Designing for Digital*, Austin, TX, March 5, 2018. <http://hdl.handle.net/2027.42/142412>

Vacek, Rachel, and Ken Varnum. "Customizing Discovery Interfaces: Understanding Users' Behaviors and Providing Better Service." *Electronic Resources & Libraries*, Austin, TX, March 5, 2018. <http://hdl.handle.net/2027.42/142719>

Vacek, Rachel, Meghan Sitar, and Emily Puckett Rodgers. "Fostering Organizational Change through Service and Space Design Strategy." *Coalition for Networked Information Fall Membership Meeting*, Washington DC, December 12, 2017. <http://hdl.handle.net/2027.42/139883>

Vacek, Rachel, and Ken Varnum. "Own the User Experience: Provide Discovery for your Users." *Library & Information Technology Association Forum*, Denver, CO, November 10, 2017. <http://hdl.handle.net/2027.42/139049>

Vacek, Rachel, Eddie Neuwirth, Jesse Koennecke, and Jacquie Samples. Panelist. "It's Personal! One-size Discovery Does Not Fit All: Customizing Discovery at Michigan." *Electronic Resources & Libraries*, Austin, TX, April 4, 2017. <http://hdl.handle.net/2027.42/136222>

Vacek, Rachel, Josh Boyer, Debra Kolah, Courtney McDonald, and Nadaleen Tempelman-Kluit. Panel Moderator. "Can a UX Department Really Make a Difference?" *Designing for Digital*, Austin, TX, April 3, 2017. <http://hdl.handle.net/2027.42/136223>

Vacek, Rachel. "Contextual Inquiry: How Ethnographic Research Can Impact the UX of Your Website." *Library & Information Technology Association Forum*, Minneapolis, MN, November 14, 2015. <http://hdl.handle.net/10657/1311>

Vacek, Rachel. "Impact Your Library UX with Contextual Inquiry." *Texas Library Association District 8 Fall Conference*, Houston, TX, September 26, 2015. <http://hdl.handle.net/10657/1313>

Vacek, Rachel, and Louis Rosenfeld. Interview. "LITA President's Program: An Interview with Lou Rosenfeld." *American Library Association Annual Conference*, San Francisco, CA, June 28, 2015.

Vacek, Rachel, Santi Thompson, Annie Wu, Andy Weidner, and Sean Watkins. "Hitting the Road Towards a Greater Digital Destination." *Texas Conference on Digital Libraries*, Austin, TX, April 27, 2015. <http://hdl.handle.net/10657/1314>

Vacek, Rachel, and R. Nicole Westbrook. "How to Rock the Planning Process for your Next Digital Library Web Project." *Texas Conference on Digital Libraries*, Austin, TX, May 7, 2013. <http://hdl.handle.net/10657/1316>

Vacek, Rachel, Jeannie Castro, and Kelsey Brett. "How to Build a Better Mousetrap or Developing an Easy, Functional ERM." *Charleston Conference*, Charleston, SC, November 10, 2012. <http://hdl.handle.net/10657/1371>

Vacek, Rachel, and Berika Williams. "Library Mobile Web Design: Tips, Tricks and Resources." *Texas Library Association District 8 Fall Conference*, Houston, TX, October 22, 2011. <http://hdl.handle.net/10657/1321>

Vacek, Rachel, Jason Battles, and Nina McHale. "Building a Single User Experience." *Internet Librarian*, Monterey, CA, October 18, 2011. <http://hdl.handle.net/10657/1322>

Vacek, Rachel. "Discovery at the University of Houston Libraries." Part of larger program, "The Age of Discovery: Understanding Discovery Services, Federated Search, and Web-scale." *American Library Association Annual Conference*, New Orleans, LA, June 26, 2011. <http://hdl.handle.net/10657/1349>

Vacek, Rachel, Jason Battles, Chris Evjy, and Nina McHale. "Drupal Fail Panel & Group Therapy Session." *American Library Association Annual Conference*, New Orleans, LA, June 27, 2011.

Vacek, Rachel. "Therapy for Your CMS: Improving the User Experience." *J. Boye Conference*, Philadelphia, PA, May 4, 2011. <http://hdl.handle.net/10657/1350>

Vacek, Rachel, and Anita Riley. "Bridging the Gap Between Print and Digital Environments." *Innovations in Teaching and Learning Conference*, Lee College, Baytown, TX, November 11, 2010. <http://hdl.handle.net/10657/1352>

Vacek, Rachel. "Cool Tools to Help Libraries Bridge the Gap Between Print and Digital Environments." *Texas Library Association District 8 Fall Conference*, Friendswood, TX, October 30, 2010. <http://hdl.handle.net/10657/1354>

Vacek, Rachel, Catherine Essinger, Rosalind Alexander, and Christina Gola. "The Importance of Politics." *Association of Research Libraries Leadership Fellows Program*, University of Houston Libraries, Houston, TX, September 21, 2010.

Vacek, Rachel, and Robin Dasler. "Get Your Game On in Instruction." *Innovations in Teaching and Learning Conference*, Lee College, Baytown, TX, November 12, 2009. <http://hdl.handle.net/10657/1332>

Vacek, Rachel, Christina Gola, and Robin Dasler. "The Current Landscape of Mobile Devices." *Texas Library Association District 8 Fall Conference*, Sugar Land, TX, October 17, 2009. <http://hdl.handle.net/10657/1331>

Vacek, Rachel, and Anna Creech. "Collaborating in the Clouds: The Tools." *Internet Librarian*, Monterey, CA, October 26, 2009. <http://hdl.handle.net/10657/1334>

Vacek, Rachel, and Robin Dasler. "iTouch and Go: Funding Innovation in the UH Libraries." *Internet Librarian*, Monterey, CA, October 27, 2009. <http://hdl.handle.net/10657/1333>

Vacek, Rachel, and Michael Porter. "Content Contribution & Distribution." *Internet Librarian*, Monterey, CA, October 28, 2009. <http://hdl.handle.net/10657/1356>

Vacek, Rachel. "Libraries Using Mobile Devices." Unconference, *American Library Association Annual Conference*, Chicago, IL, July 10, 2009. <http://hdl.handle.net/10657/1357>

Vacek, Rachel, and Michele Reilly. "Digital Libraries & Institutional Repositories." *Scholarly Communication Forum: The Future of Scholarly Communication*, University of Houston, Houston, TX, June 2009.

Vacek, Rachel, Veronica Arellano, and Robin Dasler. "Research Where You Learn: Incorporating Research and Information Literacy Modules into WebCT." *University of Houston System ACE Conference on Student Success*, Houston, TX, March 27, 2009. <http://hdl.handle.net/10657/1346>

Vacek, Rachel, and Karen Coombs. "Mashing Up and Remixing the Library Website." *Internet Librarian*, Monterey, CA, October 20, 2008. <http://hdl.handle.net/10657/1348>

Vacek, Rachel. "Putting the Library Website in Their Hands: The Advantages and Challenges of a Homegrown Content Management System." *Library & Information Technology Association Forum*, Cincinnati, OH, October 18, 2008. <http://hdl.handle.net/10657/1358>

Vacek, Rachel. "Apps in Facebook & Google OpenSocial: Why Librarians Should Pay Attention." BIGWIG Social Software Showcase, *American Library Association Annual Conference*, Anaheim, CA, June 25, 2008. <http://hdl.handle.net/10657/1359>

Vacek, Rachel. "My Experience with the ALA Emerging Leaders Program." Vanderbilt University, Nashville, TN, July 2006.

## **Virtual Presentations**

Vacek, Rachel. "Impact the UX of Your Website with a Contextual Inquiry." *Library 2.015 Worldwide Virtual Conference*, October 20, 2015. <http://hdl.handle.net/10657/1312>

Vacek, Rachel, and Anita Riley. "Seeing the Library through the Terminator's Eyes: Augmented Reality." *Amigos Member Online Conference*, May 18, 2011. <http://hdl.handle.net/10657/1329>

Vacek, Rachel, and Anita Riley. "QR Codes and Augmented Reality Help Libraries Extend Services." *Trendy Topics Online Conference*, March 16, 2011. <http://hdl.handle.net/10657/1351>

Vacek, Rachel, Christina Gola, Robin Dasler, and Billy Hoya. "Mobile Innovations in the UH Libraries." *Handheld Librarian Online Conference II*, February 18, 2010. <http://hdl.handle.net/10657/1330>

## **Poster Presentations**

Vacek, Rachel, Veronica Arellano, Miranda Bennett, Karen Coombs, and Robin Dasler. "The Library Makes Its Small Screen Debut: Using the iPod Touch to Trial Library Services on Mobile Devices." *Association of College & Research Libraries National Conference*, Seattle, WA, March 2009. <http://hdl.handle.net/10657/1347>

Vacek, Rachel, Sandra Besselson, Chris Harris, Katy Herrick, and Wanda Nesbit. "Making the Library Workplace More Millennial Friendly." *American Library Association Annual Conference*, Washington, D.C., June 2007.

## **Workshops & Preconferences**

Vacek, Rachel. "Examples of What You Can Do with the DPLA API." Part of the Preconference, *Hacking the Digital Public Library of America*. Texas Conference on Digital Libraries, Austin, TX, April 27, 2014. <http://hdl.handle.net/10657/1360>

Vacek, Rachel. "Drupal 101." *Texas Library Association Annual Conference*, Houston, TX, April 17, 2012. <http://hdl.handle.net/10657/1361>

Vacek, Rachel, and Nina McHale. "Getting Started with Drupal." LITA Preconference, *American Library Association Midwinter Meeting*, Dallas, TX, January 20, 2012.

<http://hdl.handle.net/10657/1323>

Vacek, Rachel, and Sean Watkins. "Managing Projects & Communication." *Internet Librarian*, Monterey, CA, October 15, 2011.

Vacek, Rachel, Jason Battles, and Sean Watkins. "Streamlining Data for Cross-Platform Web Delivery." *Internet Librarian*, Monterey, CA, October 16, 2011.

Vacek, Rachel, and Nina McHale. "Getting Started with Drupal." LITA Preconference, *American Library Association Annual Conference*, New Orleans, LA, June 24, 2011.

<http://hdl.handle.net/10657/1324>

Vacek, Rachel, Jason Battles, Catherine Baird, and Nina McHale. "Migrating to Drupal: Open Source Library Intranets." *Internet Librarian*, Monterey, CA, October 23, 2010.

<http://hdl.handle.net/10657/1362>

## Web Courses

Vacek, Rachel, and Donna Lanclos. "Contextual Inquiry: Using Ethnographic Research to Impact Your Library UX." LITA Web Course, 6 weeks, September-October 2018.

Vacek, Rachel, and Deirdre Costello. "Contextual Inquiry: Using Ethnographic Research to Impact Your Library UX." LITA Web Course, 6 weeks, July-August 2017.

Vacek, Rachel. Course facilitator. "Digital UX Workshop: Crafting Exceptional Digital Experiences for the User-Centered Library." Library Journal Online Course, 5 weeks, October 2015.

## **Boards & Panels**

- ShapingEDU, "Bolster Intergenerational Leadership for Learning Futures" Neighborhood, 2018-
  - This is a voluntary group with "neighborhoods" dedicated to helping shape the future of education.
- *Web Management & Marketing: The Peer-Reviewed Journal*, Editorial Board Member, 2017-
- Horizon Project Academic & Research Library Panel of Experts, 2016-2017
  - Invited to join a prestigious group of international thought leaders to select the topics and inform the production of the *New Media Consortium (NMC) Horizon Report: 2017 Library Edition*.
- Library Academy Advisory Board, 2015-2016
  - Invited to join a prestigious group of 20 library experts to advise the NMC and the Coalition for Networked Information (CNI) to develop a needs assessment for online professional development and subsequently a project plan based on those needs.

NMC was awarded a planning grant from the Institute of Museum and Library Services (IMLS), under the Laura Bush 21st Century Librarian Program, and the Board was assembled as a result.

- Library & Information Technology Association (LITA) Board of Directors
  - Vice-President, 2013-2014; President, 2014-2015; Past President, 2015-2016
  - Member, Executive Committee, 2013-2016
  - Member, Board of Directors, 2012-2016
- Global Advisory and Outreach Board Member, 2014-2017
  - This is a voluntary Board that makes recommendations to steer the Library 2.0 Worldwide Virtual Conferences.

## Committee Work

- American Library Association
  - Member, Committee on Appointments, 2013-2014
  - Intern, Committee on Organization, 2009-2011
  - Member, Emerging Leaders Program Subcommittee, 2009-2010
- National Information Standards Organization (NISO)
  - Flexible API Framework (FASTEN) Working Group, 2016-
- Library & Information Technology Association (LITA)
  - Chair, Nominating Committee, 2016
  - Member, 50<sup>th</sup> Anniversary Task Force, 2014-2016
  - Chair, LITA President's Program Planning Task Force, 2015
  - Chair, LITA Town Meeting Planning Task Force, 2014
  - Member, LITA Forum Planning Committee
    - Minneapolis, MN, 2014-2015
    - Atlanta, GA, 2009-2010
    - Cincinnati, OH, 2007-2008
    - Nashville, TN, 2005-2006
  - Co-Chair, Blogs, Wikis & Social Software Interest Group, 2006-2011
  - Nominating Committee
    - Chair, 2016
    - Member, 2010
  - Member, Program Planning Committee, 2005-2010
- HathiTrust
  - Program Committee for HathiTrust All-Sites Meeting, 2016-2017
- Games & Gaming Round Table
  - Board Member, 2016-2019
- Designing for Digital Conference
  - Advisory Committee, 2015-2018
- Texas Digital Library (TDL)
  - Member, TDL Awards Committee, 2015-2016
  - Member, Texas Conference on Digital Libraries Planning Committee, 2013-2014

- Association of College and Research Libraries (ACRL)
  - Member, ACRL President's Program Planning Committee, 2010-2011
- University of Pittsburgh Student Chapter of the American Society for Information Science & Technology
  - Webmaster, 2001

## External Promotion/Tenure Review

- University of Washington: 2017
- Virginia Commonwealth University: 2017
- University of Colorado - Colorado Springs: 2014, 2017
- University of Michigan: 2016
- University of Houston: 2014, 2015, 2016
- Wayne State University: 2015
- University of Alabama: 2011, 2014

## Library Service

### University of Michigan

#### Committees

- Co-Chair, Web Presence Steering Committee, 2018-
- Member, Technology Alignment and Stewardship Committee, 2018-
- Member, Art + Feminism Wikipedia Edit-a-thon Planning Team, 2018
- Co-Chair, Service Design Task Force, 2017-
- Co-Chair, Library Staff Gaming Guild, 2017-
- Member, LIT Coordinating Group, 2017-
- Member, LIT Culture Team, 2017-
- Member, Library Mentoring Committee, 2017-
- Member, Senior Managers, 2016-
- Co-Chair, Ada Lovelace Wikipedia Edit-a-thon Planning Team, 2017
- Representative, LIT Front Door, 2016-2017
- Co-Chair, Promotion and Appointment of Librarians Task Force, 2016-2017
- Member, Public Access Resources Committee, 2016-2017
- Member, LIT Leadership Team, 2016-2017
- Member, Deep Blue Data Steering Committee, 2016-2017
- Member, Library Organizational Visioning and Space Planning Working Committee, 2016-2017
- Member, LIT Space Assessment Team, 2016-2017



## Library Presentations

- Vacek, Rachel, and Alexa Pearce. "Website Redesign Update." Library All Staff Meeting, December 3, 2018.
- Vacek, Rachel, Meghan Sitar, and Emily Puckett Rodgers. "SDTF Update and Conversation." Executive Council, November 29, 2018.
- Vacek, Rachel, and Emily Puckett Rodgers. "Design & Discovery and Library Environments Departments Introduction." New Selector Training, November 14, 2018.
- Vacek, Rachel. "Updates on the Library Search and Website Redesign." LIT All Staff Meeting, October 15, 2018.
- Vacek, Rachel, and Alexa Pearce. "Updates on the Website Redesign Project." Public Services Communication Forum, September 21, 2018.
- Vacek, Rachel, Ken Varnum, and Alexa Pearce. "Updates on the Website Redesign and Library Search." Executive Council, September 6, 2018.
- Vacek, Rachel, and Alexa Pearce. "Updates on U-M Library Search from the Web Presence Steering Committee." Public Services Communication Forum, August 17, 2018.
- Vacek, Rachel, and Alexa Pearce. "Updates from the Web Presence Steering Committee and on the Website Redesign Project." Senior Managers Group Meeting, July 25, 2018.
- Vacek, Rachel, and Alexa Pearce. "About the Web Presence Steering Committee." U-M Library Share Fest, July 24, 2018.
- Vacek, Rachel. "Web Presence Steering Committee: An Overview." LIT Lightning Talks, May 24, 2018.
- Vacek, Rachel, Lauren Havens and Melissa Baker-Young. "Debriefs, Retrospectives & Reflections." Project Management Special Interest Group, May 1, 2018.
- Vacek, Rachel, and Emily Puckett Rodgers. "Design & Discovery and Library Environments Departments Introduction." New Selector Training, November 30, 2017.
- Vacek, Rachel. "Design & Discovery: Who We are and What We do." U-M Library ShareFest, July 13, 2017.

## Blog Posts

- Vacek, Rachel. "Establishing a Strategic Vision for Our Library's Web Presence." Library Tech Talk Blog, January, 2019. (in progress)
- Vacek, Rachel. "[Mixing Research Methods to Improve a Library's Promotion and Appointment Process.](#)" Tiny Studies Blog, November 30, 2017.

## **University of Houston**

### Committees

- Co-Chair, Digital Asset Management Systems Implementation Task Force, 2014-2016
- Chair, Identifying Recognition Opportunities Committee, 2016
- Chair, African American Read-In Planning Committee, 2015-2016
- Member, Library Management Committee / Leadership Advisory Council, 2010-2016

- Chair, Game On, Cougars! Planning Committee, 2013, 2014, 2015
- Member, Faculty/Staff Giving Committee, 2014-2015
- Member, Discovery Camp Planning Committee, 2011, 2013, 2014
- Member, Primo Implementation Team, 2014
- Member, Librarian Promotion Committee, 2012-2014
- Member, Data Interest Group, 2013-2014
- Chair, Strategic Directions Committee, 2011-2013
- Chair, It's All About Access (IA3) Committee, 2011-2013
- Vice-Chair, Training Committee, 2012-2013
- Member, Library Instruction Fellowship Search Committee, 2012
- Member, Web Services Fellowship Search Committee, 2012
- Chair/Vice-Chair of the Librarians, 2009-2011
- Member, User Experience Committee, 2010-2011
- Member, Summon Implementation Team, 2010-2011
- Member, Website Redesign Project Management and Oversight Group, 2008-2010
- Member, Marketing Committee, 2008-2011
- Member, Web Services Coordinator Search Committee, 2010
- Chair, Cougar Social Media Showcase Planning Committee, 2009-2010
- Member, Digital Projects Oversight Committee, 2009-2010
- Chair/Vice-Chair, Bylaws & Governance Documents Committee, 2008-2010
- Member, Committee on Committees & Elections, 2008-2010
- Member, Metadata Coordinator Search Committee, 2008
- Member, Electronic Thesis & Dissertations Pilot Project Team, 2007-2009
- Chair, Intranet Redesign Task Force, 2008-2009
- Member, Staff Furniture Selection Task Force, 2008
- Member, Web Management Committee, 2007-2008
- Member, Great Pumpkin Planning Committee, 2007, 2008

## Vanderbilt University

### Committees

- Member, Technology & Training Support Coordinators Team, 2005-2007
- Member, SFX Maintenance Project Team, 2006-2007
- Member, Primo GetIt! Implementation Project Team, 2006-2007
- Member, Journal Club Project Team, 2006-2007
- Chair, Blogging Project Team, 2006-2007
- Member, Electronic Resource Management System Project Team, 2006
- Member, Staff Development Committee, 2005-2007
- Member, Geographic Information Systems (GIS) Task Force, 2006

## Miami University

### Committees

- Information Literacy Plan Planning and Implementation Team, 2003-2004
- African American Read-In Planning Committee, 2002-2004

## University Service

### University of Michigan

- Member, UX Special Interest Group
- Member, Women in IT Community of Practice
  - Member: Mentoring Subgroup

### University of Houston

- Guest Lecturer, HON 4198: Honors ePortfolio, Honors College, Spring 2012-Spring 2016
- Member, Provost's Travel Fund Committee, 2016
- Volunteer, Cougar First Impressions, 2008-2016
- Volunteer, Transfer Student Orientation, 2015
- Volunteer, LinkedIn at the Library, 2015
- Attendee, Web Communication & Web Editors Meetings, 2012-2015
- Volunteer, Finals Mania, 2008-2011
- Volunteer, UH PALS Program, 2009-2011
- Volunteer, New Staff Orientation, 2008, 2009
- Volunteer, New Faculty Orientation, 2008

### Vanderbilt University

- Attendee, Meetings for university web designers and developers, 2004-2007
- Volunteer, New Student Orientation, 2004-2007
- Developed and taught multiple times the following workshops, 2004-2007:
  - Giving Effective Presentations
  - Keeping Current with RSS and Blogs
  - Using Endnote Effectively
  - Introduction to Dreamweaver
  - Introduction to Cascading Style Sheets
  - Information Architecture and Content Strategy
  - Finding Company and Industry Information
  - Introduction to Online Investing and Banking
  - Understanding Web Analytics
  - Learning Libstats

## **Miami University**

- Member of a Faculty Learning Community created to help develop the content for various Humanities courses incorporating technology and information literacy into the curriculum, 2003-2004
- Instructor, IMS 201: Information Studies in the Digital Age (3 credit-hour course), Interactive Media Studies Program, Spring 2003, Fall 2003, Spring 2004
- Developed and taught multiple technology, design, and development workshops, 2002-2004

## **Community Service**

AIR-Houston, Team Lead, October 2010

- This was an accessibility competition for web designers and developers to partner with nonprofit organizations to build new websites or enhance existing ones to make them more accessible. We built a new accessible website for Stage Presence Performing Arts Studio in one day and came in 2<sup>nd</sup> place. Professional Development

## **Professional Development**

### **Selected Workshops and Webinars Attended**

#### **Significant Training**

- Leading Change Institute, Washington DC, 6 days, June 2017
- American Society of Association Executives - Chief Elected Officers Symposium, Baltimore, MD, 2 days, November 2013
- Impact UH: Executive Excellence, 80 hours of training over the course of 10 weeks on emotional intelligence, business acumen, and leadership, with a select group of other department directors across campus. University of Houston, September-November 2011
- ALA Emerging Leaders, Chosen to participate in ALA's inaugural Emerging Leaders program designed to help develop the next generation of library leaders, 2007

#### **Leadership and Management Training**

- Search Inside Yourself Leadership Institute, Ann Arbor, MI, 2 days, February 2019
- Beyond the PMP: Critical Leadership Competencies for Project & Team Leaders. Girl Develop It, Atomic Object, Ann Arbor, MI, 2 hours, October 2017
- Facilitation Skills Workshop, Kathryn Deiss Consulting, University of Houston Libraries, 2 days, March 2016
- Organizational Culture and Leading Change Workshop, DeEtta Jones & Associates, University of Houston Libraries, 2 days, January 2015
- Creativity Workshop, University of Houston Libraries, 2 days, July 2014

- Project Management Workshop, Maureen Sullivan Consulting, University of Houston Libraries, 1 day, January 2014
- Managing Multiple Priorities Workshop, University of Houston Libraries, 1 day, May 2013
- Impact of Emotional Intelligence and Organizational Culture, DeEtta Jones & Associates, University of Houston Libraries, 2 days, February 2012
- Building Leadership Capacity, DeEtta Jones & Associates, University of Houston Libraries, 2 days, January 2011
- Coaching for Success, University of Houston Libraries, 1 day, March 2010
- Shift, Shuffle & Slide: Teamwork in the Face of Change, University of Houston, 1 day, February 2010
- Library Management Skills Institute, DeEtta Jones & Associates, University of Houston Libraries, 2 days, January 2010
- How to Supervise People, Fred Pryor Seminar, 1 day, September 2009
- Facilitation Workshop, DeEtta Jones & Associates, University of Houston Libraries, 2 days, January 2008
- Effective Meeting Management Training, Vanderbilt University, 1 day, March 2007
- Developing Best Project Management Practices for IT Projects. LITA Forum, Preconference, 1 day, October 2006
- Team Member and Continuous Quality Improvement Training, Miami University, 2 days, November 2002

## **Technology and User Experience Training**

- User Research for Everyone, Online Conference, 1 day, October 2016
- Agile Development and User Experience, NN/g Workshop, 1 day, May 2015
- Information Architecture for Everybody, IA Summit Workshop, 1 day, April 2015
- UX: Seeing Your Library through the User's Eyes, Online Conference, 1 day, September 2014
- Geeks Bearing Gifts: Unwrapping New Technology Trends, Texas Medical Center Library, 1 day, August 2014
- Advanced DSpace Training, Texas Digital Library, 1 day, October 2013
- Future Perfect: How Libraries Are Implementing Emerging Technologies, Online Conference, 1 day, February 2013
- Future of the Academic Library Symposium: E-Texts, Big Data, and Access, Rice University, 1 day, September 2012
- The Digital Shift: Libraries, E-books and Beyond, Online Conference, 1 day, October 2012
- AccessU Summit, Online accessibility conference, 1 day, May 2012
- Power to the Patron: From Systems to Services, Online Conference, 1 day, December 2011
- Library Resource Sharing: Emerging Trends and Technologies, Southeast Florida Library Information Network (SEFLIN) Virtual Conference, 1 day, September 2011
- jQuery Conference, Online Conference, 1 day, July 2010
- The future is mobile. Is your library ready? Online Symposium, 1 day, May 2010
- HTML5 Conference, Online Conference, 1 day, April 2010

- CSS3 Conference, Online Conference, 1 day, March 2010
- Trendy Topics 2010, Online Conference, 1 day, March 2010
- PHP: Interacting with the World, Amigos Library Services, 2 week course, November 2009
- The Future of Mobile, LITA Forum, 1 day, October 2009
- CONTENTdm: Editing Viewers & PHP Style Files, Amigos Library Services, 2 week course, September 2009
- Handheld Librarian Online Conference, Online Conference, 1 day, July 2009
- Google Analytics Workshop, Association of Research Libraries, 2 days, April 2009
- METS: The Basics, Amigos Library Services, 2 week course, November 2008
- Web Services for Librarians, Computers in Libraries, 1 day, April 2008
- User Centered Design: Design Process & Usability, LITA Preconference, 1 day, January 2008
- Discovering the Secrets of Microsoft Access, CompuMaster Seminar, 2 days, December 2004
- Macromedia Flash & Fireworks Training, Miami University, 2 days, November 2002

## Conferences Attended

- Library & Information Technology Forum, 2004-2006, 2008-
- Library Assessment Conference, 2018
- Accessible Learning Conference, 2016-2017
- Big Ten Academic Alliance Library Conference, 2017, 2018
- Information Architecture Summit, 2015, 2016, 2018
- Designing for Digital, 2015-
- Electronic Resources & Libraries, 2016-2018
- Coalition of Networked Information Spring / Fall Membership Meetings, 2012-
- HathiTrust All Sites Meeting, 2017
- World Information Architecture Day, 2017
- World Usability Day, 2017
- Michigan Academic Library Association Assessment Pop-up Conference, 2017
- American Library Association Annual Conference, 2001-2017
- American Library Association Midwinter Meeting, 2002-2016
- Texas Conference on Digital Libraries, 2008-2015
- Digital Library Federation Forum, 2013, 2014
- Code4Lib Conference, 2014
- Discovery Camp, 2011, 2013, 2014
- Internet Librarian, 2008-2011
- Texas Library Association Annual Conference, 2012
- Texas Library Association District 8 Conference, 2009-2012, 2015
- Cougar Social Media Showcase, 2010
- Innovations in Teaching & Learning Technology Conference, 2009-2010
- Computers in Libraries, 2008
- Instructional Technology Conference, 2006
- Ohio Higher Education Computing Council Conference, 2004

- Interactive Media Forum, 2003
- Academic Library Association of Ohio Conference, 2002-2003
- ACE Ohio Women's Network Annual Conference, 2002

## Memberships

- American Library Association, 2001-
  - Games & Gaming Round Table, 2012-
- Library & Information Technology Association, 2004-
  - Women in Information Technology Interest Group, 2016-
  - Altmetrics & Digital Analytics Interest Group, 2014-2017
  - User Experience Interest Group, 2013-
  - Game Making Interest Group, 2012-
  - Drupal4Lib Interest Group, 2012-2016
  - Heads of Library Technology Interest Group, 2010-
- Information Architecture Institute, 2014-
- Houston User Experience Professionals Association, 2014-2016
- Association of College and Research Libraries, 2002-2007, 2010-2012
- Academic Library Association of Ohio, 2002-2004
- University of Pittsburgh Student Chapter of the American Society for Information Science & Technology, 2001